MEETING OF THE BOARD OF TRUSTEES

MINUTES OF February 14, 2013 MEETING NUMBER 2

PRESENT: Bruce Steidel, Fran Horn, Eloise Williams, David Bicking, Joe Money, Bob DiMarco, Frank Pearce, Joe Rottinger and Jean S

ABSENT: Kevin Drevik, Tony Marchionne and Dennis Mckane

Other Attendees: Christine Denneler, Bruce Kubanoff and Joe McPoyle

MINUTES: The January minutes were approved with a motion by Joe Money seconded by David Bicking.

PRESIDENT'S REPORT- Tom Neigel stepped down from the board as is usual for past President after one year. Kathy Clements resigned from the Board of Trustees.

Many new members joined online in January. Meet Up is helping. About Us link shows all that we do.

TREASURER'S REPORT-

Treasurer's Report was approved with a motion made by David Bicking seconded by Frank Pearce

January 31, 2013

TD BANK CHECKING ACCOUNT

GENERAL FUNDS OUTSTANDING CHECK \$4,059.43 \$0.00

\$4,059.43

TD BANK INTERNET ACCOUNT \$2.1	.155.33	5
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TD BANK MONEY MARKET ACCOUNT \$31,339.92 GREVE MEMORIAL FUNDS \$2,086.85

\$33,426.77

TOTAL CASH:	\$39,641.55

CASH RETAINED FROM PRIOR YEARS \$37,735.53

PROFIT/LOSS CURRENT YEAR \$1,906.02

RETAINED EARNINGS: \$39,641.55

TRIP ADVANCES -\$1.254.90

MEMBERSHIP REPORT

Total members 947- 45 new members. \$1230 total deposited since last month, \$705 from renewals,\$525 from new memberships, Pay Pal -\$580 (7 renewals, 17 new)

ACTIVITY REPORTS:

Spring schedule is looking good. Trekker is ready to be printed. 200 extra will be printed to be used at Paddle Sports. Suggestion was made to Stuff green applications in the Trekker to give out at Paddlesports Weekend. Pens may also be procured to give out. It looks like the state parks will be charging a \$12 launch fee from Memorial Day till Labor Day at Kingwood, Bull's Island and

Crawley's Landing. At Bordentown you need to get a permit (decal) at the Police Station.

Washington DC Bus trip will most likely be leaving from Cherry Hill Armory.

Pinelands Preservation is having a Recreation in the Pines day in May or June. Person needed to give a speech about OCSJ.

- 1. Canoeing- Only one trip
- 2. Hiking-Many available on meet up.
- 3. Biking- Tony will have a training session for OCSJ biking meet up so leaders can put own trips on the calendar.
- 4. Backpacking- No camping or backpacking this month
- 5. Skiing-No Report.

G. OLD BUSINESS

Declining membership

- 1. Reducing dues not effective
- 2. Special membership discount coupon at picnic for 3 months extra whether new or renewal
- 3. Decals for vehicle to be given out with membership
- 4. More Publicity- Publicity Calendars On line: Courier Post, Burlington County Times, Sandpaper, South Jersey Online
- 5. Trekker on line should stay the way it is.
- 6. Automatic renewal notice- Pay Pal service costs \$10 per month on line. Fran Horn and David Bicking will work on it. If members accept automatic renewal maybe a discount would be in order.
- 7. Put Pay Pal Link on Constant Contact.
- 8. Need more short hikes
- 9. Power Point presentation on web site and at the picnic or Paddlesports on thumb drive. Thumb drive could also be used at Pinelands Photography exhibit.

 Put more photos on website.

H. NEW BUSINESS

- 1. Request for funds from Frank Pearce for one night's lodging at Paddle Sports was approved. Motion made by Joe Money and seconded by Eloise Williams.
- 2. \$400 fund request for the May 7 Pizza Social at Vitarelli's was approved with a motion made by David Bicking and seconded by Joe Rottinger.
- 3. Letter received from Chris Bonzel requesting scheduling a "Poker Run" biking event. This could be combined with the picnic. Prize for the best hand could be a free membership.
- 4. About \$100 will be needed for the Hot Dog Hike and about \$100 will be needed for flyers for the April picnic.

ADJOURNMENT

Motion made by David Bicking and seconded by Joe Money Adjourned 8:45

Respectfully submitted
Eloise Williams, Secretary
Bruce Steidel, President